

69. EYE CREAM FOR PUFFINESS AND DARK CIRCLES

Prescriptives Vibrant-C Skin Brightening Eye Cream

This multitasking eye cream contains vitamin C to even skin tone, caffeine to de-puff and light-reflecting particles to brighten dark shadows. "It reduces puffiness with the first application, and it's easy to blend into the delicate eye area," says Bowie, Md., plastic surgeon James Benjamin. \$38/.5 oz.; prescriptives.com.

EDITORS' PICK

68. Estée Lauder Perfectionist Correcting Concentrate for Deeper Facial Lines/Wrinkles

With a targeted brush applicator, this product has a unique design that allows you to swipe collagenbuilding peptides directly onto crow's-feet, forehead creases, or wrinkles around the mouth. Bonus: The thick but nongreasy formula immediately plumps up fine lines. \$42/.11 oz.; esteelauder.com.

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67. WRINKLE TREATMENT Prevage Anti-Aging Treatment

Dermatologists get giddy when asked about idebenone, the active ingredient in this potent wrinkle cream from Elizabeth Arden. "It actually seeks out and then neutralizes free radicals that damage the skin and cause aging," says Seattle dermatologist Barbara Schell. "It is a very effective product." \$150/1.7 oz.; at Macy's.

64. EYE CREAM FOR WRINKLES L'Oréal Advanced Revita Lift Double Eye Lift

Retinol, the active ingredient in this eye treatment, is a proven wrinkle fighter. But that's not what got dermatologists excited: "I love that it offers a fast-drying gel—which is less likely to get in eyes—for the upper lids and a cream for the lower eye," says N.Y.C. dermatologist and cosmetic surgeon Fran Cook-Bolden. \$17/.5 oz.; at drugstores.

65. SPOT LIGHTENER Murad Age Spot and Pigment Lightening Gel

This gel contains the same bleaching agent found in many prescription products. "It also has glycolic acid, which enhances the whitening effect," says Boca Raton, Fla., dermatologist Derek G. Kenneaster. \$58/1 oz.; murad.com.

Age Spot and Pigment Mightening Gel 2.0% Hydroquinone Skin Lightener po

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Murad. IN SHIELDS

66. LINE FILLER: Freeze 24*7 & Go

Made with GABA, a natural muscle-relaxing agent, this product is designed to temporarily inhibit lines from forming by reducing movement (like Botox, only less drastic). "It is essentially a mild skin glue," says N.Y.C. dermatologist Amy Wechsler. "It affords no lasting line filling, but it works well under or over makeup—and the built-in mirror is great for last-minute application." \$65/.37 oz.; freeze247.com.



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