

# InStyle

406 pages!

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**BEAUTY  
SECRETS  
NOBODY  
TELLS  
YOU**

**SHOP  
YOUR  
SHAPE**

**GRAB  
YOUR  
MOST  
FLATTERING  
SWIMSUIT  
NOW!  
PAGE 319**

***Cameron!*  
On Fashion,  
Babies & What  
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About Love**

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2012  
**BEST  
*beauty*  
BUYS!**

**156 EXPERT PICKS**

92 **CUTE  
SPRING  
OUTFIT  
IDEAS**  
**DOUBLE  
YOUR  
WARDROBE  
NOW**

187 **STYLE  
FINDS  
UNDER  
\$50!**

**TONER**

**94. Clinique Clarifying Lotion**

Full of salicylic and hyaluronic acids, plus glycerin, this tricked-out toner acts more like a gentle exfoliator that “makes skin feel smooth and refreshed,” says N.Y.C. dermatologist Jeffrey Weinberg. **\$13; clinique.com.**

**MOISTURIZER WITH SPF**

**95. Elta MD UV Clear Broad-Spectrum SPF 46**

A humble overachiever, this broad-spectrum lotion “disappears into skin,” says New Orleans dermatologist **Mary Lupo**. It blocks both UVA and UVB rays and is loaded with extras: hyaluronic acid to plump up fine lines and niacinamide to build the skin’s barrier, which “helps calm irritation from breakouts, so it’s good for acne patients,” says Birmingham, Ala., dermatologist Gary Monheit. **\$29; eltamd.com for stores.**

**NIGHT CREAM**

**96. Skinceuticals Renew Overnight**

Good things come to those who wait—or those who apply this before bed. Five kinds of hydroxy acids slough dead skin, orange oil unplugs pores, and a blend of botanicals goes to work on fine lines. Of course it doesn’t hurt that “it smells good enough to eat,” says N.Y.C. dermatologist Debra Jaliman. **\$48; skinceuticals.com.**

**EDITORS’ PICK**

**97. Bliss Pore-Factor Gadget and Toner**

No matter how gunked up pores get, this kit clears them out. Sonic waves loosen dirt and oils so skin can readily lap up the antioxidants of whatever cream you apply afterward. **\$185; go to instyle/bbb for discount.**



94



95



96



97



**ACNE TREATMENT**

**98. Mario Badescu Drying Lotion**

This potent pink cream strikes out both minor- and major-league zits with colloidal sulfur and salicylic acid, and prevents new ones from forming. All in all, “it works wonders,” says Boston plastic surgeon Ramsey Alsarraf. **\$17; mariobadescu.com.**

**MASK**

**99. Skinceuticals Clarifying Clay**

Lavish, refreshing, nourishing—dermatologists lay the praise on pretty thick for this non-drying mask. Not that you’ll need to apply any more than the thinnest layer to see results. It relies on “natural earth clays and botanicals to unclog pores, while hydroxy acids get rid of the dead layer of skin,” says Dr. Weinberg. And unlike so many other clay masks, this one never feels crusty. **\$37; skinceuticals.com.**

**CLEANSER**

**100. Neutrogena Oil-Free Acne Wash**

This winner has an unblemished record of clearing acne without stripping skin. The clean-rinsing gel, with 2 percent salicylic acid, “exfoliates, lifts sebum out of pores, and smells good,” says Wellesley, Mass., dermatologist Ruth Tedaldi. **\$7; neutrogena.com.**

**EXFOLIATOR**

**101. Clarisonic Cleansing System**

The last thing oily skin needs is a scrub that’s going to force it to pump out even more grease. This oscillating brush has a gentle way of cleaning without messing with the skin’s natural oils, dermatologists say. Plus, it’s crazy-flexible. “You can use it in the shower, set a timer so you don’t overcleanse, and swap in an assortment of brush heads,” says Amy B. Lewis, an N.Y.C. dermatologist. **\$195; sephora.com.**



98



99



100



101

**DISCOLORATION/  
BRIGHTENING CREAM**

**102. Elure Advanced  
Lightening Lotion**

You could treat dark spots with a pricey cream that takes months to work. Or you can try this hydroquinone-free lotion, which **Dr. Mary Lupo** says uses enzymes to break up pigment in as little as four weeks. Totally your call. **\$150; elureskin.com for stores.**

**EYE CREAM**

**103. Neocutis  
Lumière**

It's the closest you can get to auto-fixing puffiness and dark circles. (Few formulas target both so effectively.) Dermatologic surgeon Mitchel Goldman in San Diego says the fragrance-free cream is a triple threat—hyaluronic acid plumps skin, protein growth factors promote new collagen, and caffeine tightens and restricts blood vessels. **\$80; lovelyskin.com.**

**ANTIOXIDANT  
SERUM**

**104. SkinCeuticals  
C E Ferulic**

Like a cheerleading squad for your skin, this anti-aging formula gives it the boost it needs to fight free radicals and environmental stress. It contains actual vitamins A and E (not the synthetic kinds some companies use), so you get a truly potent serum. "It not only prevents sun damage but also reverses aging from the sun," says N.Y.C. dermatologist Karen E. Burke. **\$142; skinceuticals.com.**



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**WRINKLE  
TREATMENT**

**105. Skin Medica  
TNS Essential Serum**

This silky, bi-colored gel effectively plays offense and defense. "It has growth factors to regenerate skin as well as antioxidants to protect it," says Dr. Ranella Hirsch. It's also loaded with peptides. Seattle dermatologist Barbara Schell is impressed with how it rallies skin to pump out more complexion-smoothing collagen. **\$260; skinmedica.com.**

**AFFORDABLE  
WRINKLE  
TREATMENT**

**106. Olay Pro X**

Dermatologists like that this gentle wrinkle fighter has all the trappings of a luxury

cream (including retinol and peptides). But they're even more jazzed that it contains skin-clearing niacinamide—so crucial for battling wrinkles and pimples. **\$42; ulta.com.**

**EDITORS' PICK**

**107. L'Oréal Youth  
Code Serum**

This silky serum has three amazing things going for it: skin brighteners and antioxidants that perk up dry skin, as well as light-infusing particles that impart radiance. **\$25; go to instyle.com/bbb for discount.**



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**FACIAL CLEANSER**

**150. Neutrogena Naturals**

It does everything a cleanser should do, washing away dirt, oil, and makeup without any of the unfortunate side effects, such as stripping, stinging, or drying. New Orleans dermatologist **Mary Lupo** likes that the mildly foaming gel, spiked with coconut, willow bark, and other skin-cushioning ingredients, rinses clean and requires no toner. "It also immediately makes pores look smaller," she says. **\$8; at drugstores.**

**SHAMPOO & CONDITIONER**

**151. Aveda Shampure**

This gentle plant-based line boasts one of the rare formulas that work on all hair types, says N.Y.C. stylist Tippi Shorter. Hydrating but never heavy, they both smell fantastically herbal. **\$11 each; [aveda.com](http://aveda.com).**

**FACIAL MOISTURIZER**

**152. Burt's Bees Sensitive Daily**

This is a real softie—the aloe soothes and the rice extract moisturizes. "It's not just what it has but what it doesn't have," says Robin Schaffran, a dermatologist in Beverly Hills. Free of perfumes and parabens, this light moisturizer is noncomedogenic, so it won't clog pores or irritate skin—just two reasons it's particularly great for acne-prone complexions. **\$15; [burtsbees.com](http://burtsbees.com).**



**BODY LOTION**

**153. Alba Botanica**

Got elbows that could refinish hardwood floors? Introduce them to this insanely emollient lotion loaded with "soothing ingredients like aloe vera, chamomile, and green tea," says N.Y.C. dermatologist Rosemarie Ingleton. The

organic formula also relieves dry, itchy skin. **\$12; [alba-botanica.com](http://alba-botanica.com).**

**FACIAL SUNSCREEN**  
**154. Soleil Organique SPF 45**

This mineral sunscreen uses physical blockers, not chemicals, to protect skin from harmful UVA and UVB rays. Unlike many other mineral formulas, it won't leave a chalky film. A riot of antioxidants—green tea, vitamins C and

E, algae extract—helps protect precious collagen, says Dr. Sherber. All that, and it comes in a nice BPA-free package. **\$55; [soleil-organique.com](http://soleil-organique.com).**

**ANTI-AGING TREATMENT**

**155. Korres Quercetin & Oak Anti-Wrinkle Cream**

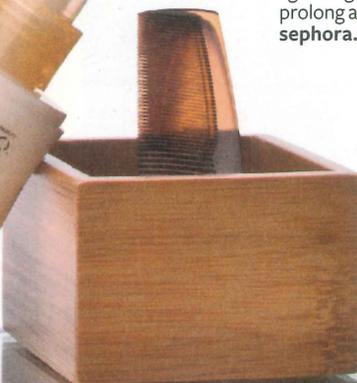
Retinoids can rub sensitive skin the wrong way. This cream takes a gentler approach with quercetin.

The tree-based ingredient delivers similar anti-wrinkle, free-radical-fighting power minus the irritation, says L.A. dermatologist Jessica Wu. And it contains no parabens, synthetic dyes, or petrochemicals. **\$48; [sephora.com](http://sephora.com).**

**STYLING LOTION**

**156. Alterna Bamboo Frizz Correction**

No sulfates, no parabens—just a silky formula teeming with natural botanicals that leave hair smooth and shiny. N.Y.C. hair guru Amy Pitters swears that the lightweight lotion also "helps prolong a blowout." **\$22; [sephora.com](http://sephora.com).**



## A MILLION THANKS TO OUR CONTRIBUTORS!

If there were a flowchart for gorgeousness, it would look something like the list below. The stars go to these experts to appear 100 percent camera-ready. They, in turn, reach for the top makeup, nail, hair, and skin-care products money can buy. And we reveal all their winningest picks (and a few of our own—along with deep discounts!). It all starts on **p. 275**.

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