

Dr Ron Shelton Wins RealSelf 100 Award

New York City Cosmetic Dermatologist Recognized as Top Social Media Influencer in Cosmetic Medicine

New York City, New York - April 2014 - Local physician Dr Ron Shelton is one of 100 doctors in the nation to receive the prestigious RealSelf 100 Award, out of more than 6,000 board certified specialists with a presence on [RealSelf](#)—the leading online community helping people make confident choices in elective cosmetic procedures. The award is granted to doctors who demonstrate outstanding commitment to patient education and helping millions of consumers get access to reliable, expert information about cosmetic procedures, treatments and aesthetic concerns.

Dr. Shelton is a highly skilled, qualified and experienced dermatologist who performs a wide variety of cosmetic and general dermatological procedures. His practice is located in New York City and is named The New York Aesthetic Consultants, LLP. Located on East 66th Street, this dermatology office is a state of the art facility with a highly respected team of dermatologists and plastic surgeons. Some of the procedures and treatments offered by Dr. Shelton's practice include Botox®, fillers like Restylane®, Radiesse® and Sculptra®, non-invasive therapies like Ultherapy®, Thermage® , Pelleve® for skin tightening and lifting, laser resurfacing using Fraxel laser and Portrait Plasma, laser treatment of facial redness using V- beam laser, and CoolSculpting® for non-invasive fat reduction by freezing away the fat. He also does the highly successful skin cancer therapies like Mohs Surgery.

Dr Shelton is an expert contributor to RealSelf, and to date has posted 5,609 answers to questions on RealSelf. Each month people from all over world ask important aesthetic-related questions, such as, "Will Fraxel Make Rosacea Worse?" Dr Shelton also maintains a patient star rating of 31 out of five stars in RealSelf reviews.

"In 2013, these 100 doctors collectively impacted tens of millions of consumers, with nearly 20% of our total site views centered on helpful answers and information posted by this relatively small group of social influencers," said Tom Seery, Founder/CEO of RealSelf. "The doctors who spend valuable time to engage at this level know that social media is a powerful tool as they work to build authentic, meaningful brands online, and a connection with patients before they visit the practice."

For more information on [name], please visit [practice web address], and for the full list of RealSelf 100 Award winners, visit <http://www.realself.com/RS100>.

About RealSelf

Since its founding in 2006, RealSelf has created the world's largest community for learning and sharing information about cosmetic surgery, dermatology, dentistry, and other elective treatments. Dedicated to helping people make suitable and empowered decisions, RealSelf features consumer reviews, Worth It Ratings, pricing information, and thousands of before and after photographs. The site also includes safety information and Q&A with more than 6,000 board-certified doctors. <http://www.realself.com>